

● PERSONA BY CONVOSIGHT

Persona on ChatGPT

Talk to your ideal customer, now inside ChatGPT

[Install & Access Guide](#)



BEFORE YOU START

What you'll need



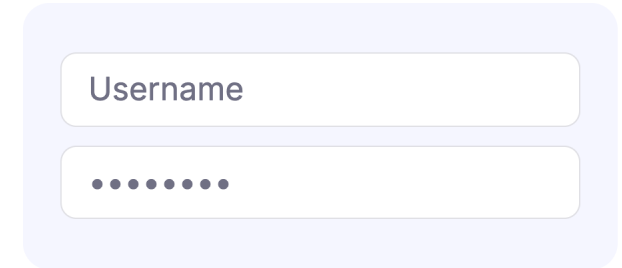
The plugin link

Shared with you by the
Convosight team



A ChatGPT account

The one you use for work, at
chatgpt.com



Your Convosight login

The username and password you
use for Persona

1

STEP 1 OF 4

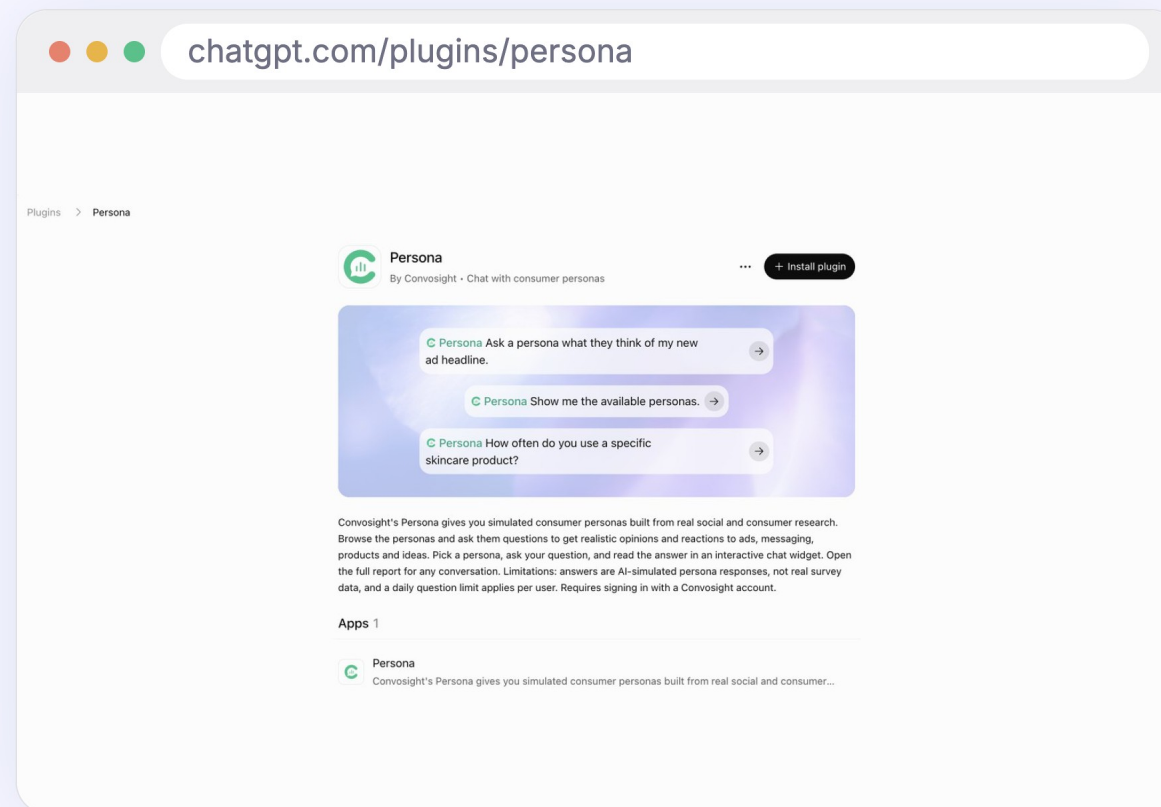
Open the Persona plugin link

Paste this into your browser

[chatgpt.com/plugins/
plugin_asdk_app_
6adb487dde6081918a112e6e3fb9fc68](https://chatgpt.com/plugins/plugin_asdk_app_6adb487dde6081918a112e6e3fb9fc68)

You'll land on Persona's page

Find **+ Install plugin**, top right



2

STEP 2 OF 4

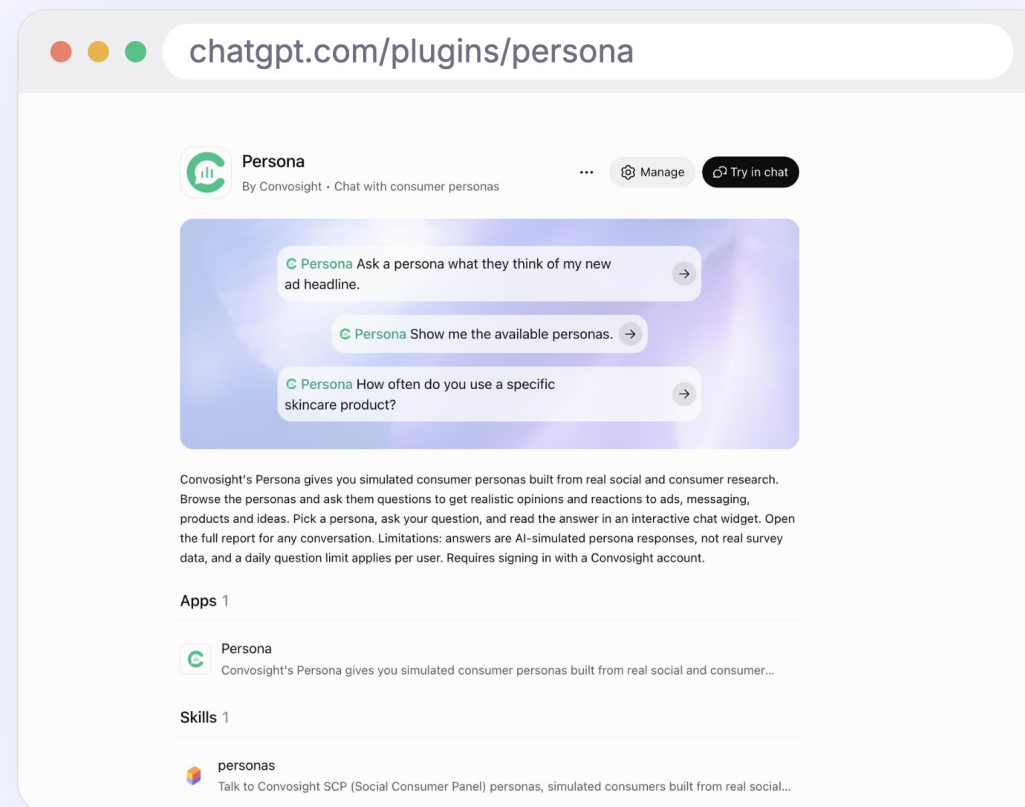
Install the plugin

Click + Install plugin

Log in to ChatGPT if it asks

You're installed when...

The button turns into **Try in chat**,
with **Manage** beside it



3

STEP 3 OF 4

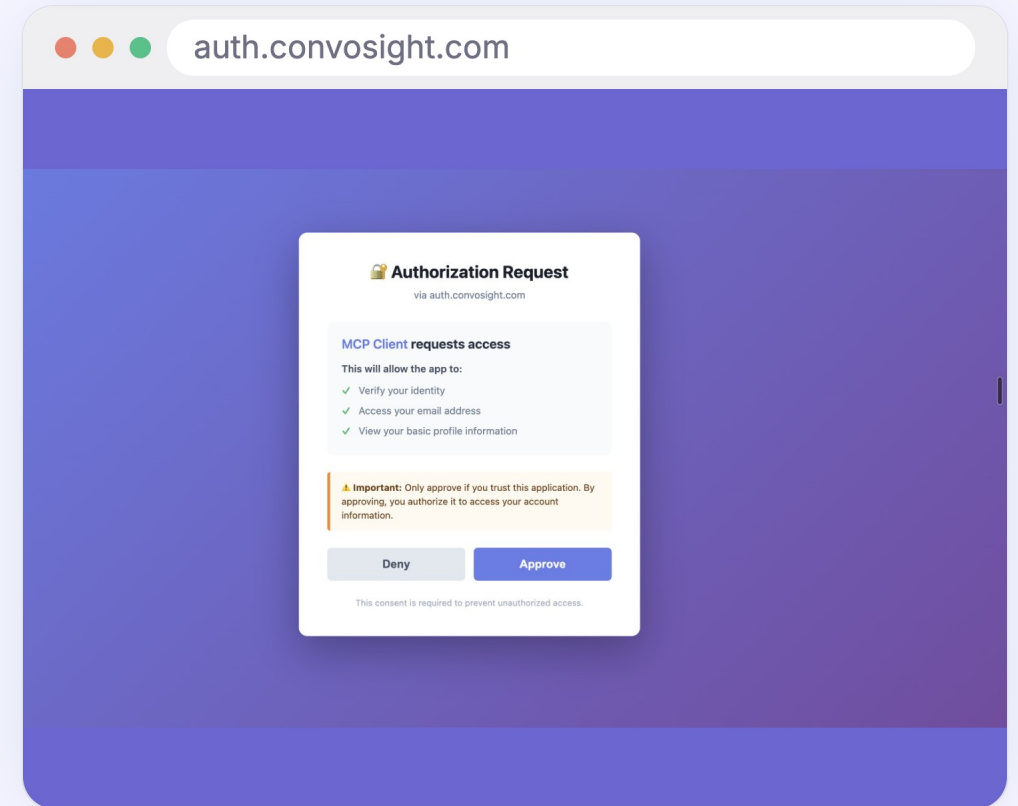
Sign in and approve access

Sign in if asked

Use your Convosight username and password

Click Approve

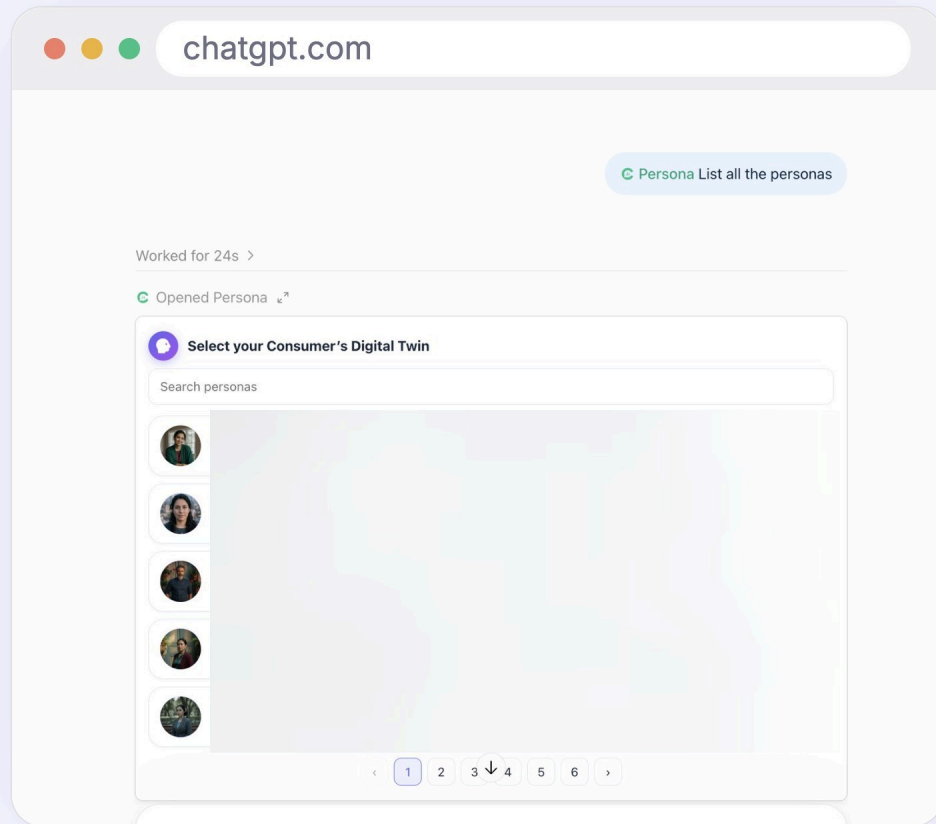
The request comes from
auth.convosight.com



4

STEP 4 OF 4

Pick a persona and start talking



Click Try in chat, switch to Work

Ask **@Persona List all the personas**, then pick your consumer's digital twin

Then ask it like a real consumer

@Persona What do you think of my new ad headline?

@Persona How often do you use your skincare products?

@Persona What would make you switch diaper brands?

You're in

Persona is ready inside ChatGPT



WHAT YOU GET

Instant reactions from your ideal customer

WHAT YOU GET

Built from millions of real social conversations

Need help?

Write to reachus@convosight.com

Don't see Install plugin?

Your workspace admin may need to enable plugins